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For more information, contact:

Jodie Elizabeth Jeffrey, Vice President

**Brooks Jeffrey Marketing Inc.**

19 Medical Plaza, Mountain Home, Arkansas 72653

800.506.8064 | 870.425.8064 | jej@bjmweb.com

Photos attached – AAHRA Website Award

## **Auburn Housing Authority Wins 2018 Website of the Year Award**

Auburn, AL – The Auburn Housing Authority was awarded the 2018 Best Website of the Year award during the Alabama Association of Housing and Redevelopment (AAHRA) Conference on August 29, 2018. The award is judged on seven criteria including: Color and Design, Innovation, Content, Technology, Interactivity, Copywriting and User Friendliness.

Established in 1940, AAHRA has been at the forefront of the housing industry pushing for decent, safe and sanitary housing for the low-income citizens of Alabama and has grown into one of the largest and most respected housing associations in the country.

The interactive, responsive website, AuburnHousingAuth.org, was initially developed to create transparency for The Auburn Housing Authority and to enhance communications with residents, staff, commissioners and the community. The award-winning website provides functionality allowing AHA to communicate immediately with stakeholders via text, email, website posts and feeds to social media.

The AHA website was developed by Brooks Jeffrey Marketing, Inc. of Mountain Home, Arkansas. Brooks Jeffrey is a full-service communications and digital design firm specializing in government website solutions for housing authorities and law enforcement throughout the United States.

Established in 1949, the Auburn Housing Authority's mission is to provide safe, decent, and sanitary housing conditions for individuals and families within the Auburn Housing Authority (AHA), LaFayette Housing Authority (LHA), and Roanoke Housing Authority (RHA). The objective is to provide personal, economic, and social upward mobility to offer individuals and families the opportunity to make the transition from subsidized to non-subsidized housing.

For more information on housing assistance, contact The Auburn Housing Authority at 931 Booker Street, Auburn, AL 36832 or phone 334.821.2262. AHA offices are open Monday through Thursday, 7:30am to 5:30pm CST or visit online at [www.AuburnHousingAuth.org](http://www.AuburnHousingAuth.org).

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From left to right: Commissioner Tom Staples, Jr., Commissioner Marguerite White, Commissioner Deborah Hand, CEO Sharon Tolbert, Vice Chairperson Nolan Tolbert, Sr.



From left to right: Commissioner Tom Staples, Jr., CEO Sharon Tolbert, AAHRA President Dannie Walker, Vice Chairperson Nolan Tolbert, Sr.